IRL COMPANY POLICY - PRIVACY AND DATA PROTECTION POLICY

PURPOSE OF THIS POLICY

The International Rugby League (IRL) is committed to respecting your privacy and wants to make sure all the personal information we have collected about you is safe and secure.

This Policy sets out our commitments to you, in compliance with and beyond the General Data Protection Regulation (commonly known as the “GDPR”) and explains how we collect, store and use your personal information.

Collecting specific, relevant personal information is a necessary part of us providing both you and the sport of Rugby League with an excellent service. When we hold or use your personal information, we will provide you with details covering what information we hold, how your personal information may be used, the basis for this use and details of your rights.

Where we collect personal information from you directly, we will provide or signpost you towards this information at the time we collect the personal information from you. Where we receive your personal information indirectly, you will either receive this information at the time your personal information is collected, or when we first contact you.

1. FREQUENTLY ASKED QUESTIONS

1.1 How do we process your personal information?
   (i) In most cases we will be a data controller of your personal information. A data controller controls how personal information is processed and used.
   (ii) A data processor processes and uses personal information in accordance with the instructions of a third party, i.e. the data controller. In any case where we are not a data controller, this means that you cannot exercise your rights against us directly, but you can do so against the data controller. In these cases we will inform you who is the data controller of your personal information so that you can direct any such requests to them.

1.2 What personal information may we collect from you?
   (i) When you sign up to access services that we provide, either through www.rlif.com (our “Site”) or otherwise, you may provide us with or we may obtain personal information about you, such as information regarding your:
a. personal contact details which allow us to contact you directly, such as name, title, email addresses and telephone numbers;
b. date of birth;
c. gender;
d. records of your interactions with us such as telephone conversations, emails and other correspondence and your instructions to us;
e. any credit/debit card and other payment details you provide so that we can receive payments from you and details of the financial transactions with you;
f. records of your participation and/or attendance at any events or competitions hosted by us;
g. your marketing preferences so that we know whether and how we should contact you.

1.3 Where do we collect your information from?
(i) We typically collect personal information when you sign up to receive services or products provided through our Site or other methods, purchase any services or products we offer online, make a query and/or complaint or when you correspond with us by phone, e-mail or in some other way.

(ii) If you are providing us with details of referees, next of kin, beneficiaries, family members and emergency contacts they have a right to know and to be aware of how what personal information we hold about them, how we collect it and how we use and may share that information. Please share this Privacy Policy with those of them whom you feel are sufficiently mature to understand it.

1.4 What direct marketing do we use?
(i) From time to time, we may contact you by email, post, phone or SMS with information about products and services we believe you may be interested in. We will only send marketing messages to you in accordance with the marketing preferences you set. You can then let us know at any time that you do not wish to receive marketing messages. You can also unsubscribe from our marketing by clicking on the unsubscribe link in the marketing messages we send to you.

1.5 Will your personal information be shared?
(i) Generally we share information where we need to do so in order to run our organisation.
(ii) In such circumstances, we will put in place arrangements to protect your personal information. Outside of that we do not disclose your personal information unless we are required to do so by law.
(iii) We share personal information with the following parties:
   a. Any party approved by you or notified to you at the point of data collection;
   b. To any governing bodies, leagues or clubs to allow them to properly administer Rugby League on a local, regional and national level;
   c. Other service providers: for example, email marketing specialists, payment processors, data analysis, promotional advisors, contractors or suppliers and IT services (including CRM, website, video and teleconference services);
   d. The Government or our regulators: where we are required to do so by law or to assist with their investigations or initiatives;
   e. Police, law enforcement and security services: to assist with the investigation and prevention of crime and the protection of national security;
   f. Certain parties who act as joint Data Controllers or Data Processes in relation to services that we provide. You will be notified where this is the case;
   g. Rugby League Bodies;
   h. Those who we are required to share your personal information with for the purpose of monitoring betting and/or anti-doping for the purposes of compliance cases.

1.6 Will we transfer your personal information internationally?
   (i) The personal information we collect may be transferred to and stored in countries outside of the UK and the European Union. Some of these jurisdictions require different levels of protection in respect of personal information and, in certain instances, the laws in those countries may be less protective than the jurisdiction you are typically resident in.

   (ii) We will take all reasonable steps to ensure that your personal information is only used in accordance with this Privacy Policy and applicable data protection laws and is respected and kept secure and where a third party processes your data on our behalf we will put in place appropriate safeguards as required under data protection laws.

1.7 How long do we keep hold of your personal information?
   (i) The personal information we collect may be transferred to and stored in countries outside of the UK and the European Union. Some of these jurisdictions require different levels of protection in respect of personal information and, in certain instances, the laws in those countries may be less protective than the jurisdiction you are typically resident in.
(ii) It is important to ensure that the personal information we hold about you is accurate and up-to-date, and you should let us know if anything changes, for example if you change your phone number or email address.

1.8 What are your rights in relation to personal information?

(i) You are entitled by law to ask for a copy of your personal information at any time. You are also entitled to ask us to correct, delete or update your personal information, to send your personal information to you or another organisation and to object to automated decision making. Where you have given us your consent to use your personal information in a particular manner, you also have the right to withdraw this consent at any time.

(ii) You have the following rights in relation to your personal information:

a. the right to be informed about how your personal information is being used;

b. the right to access the personal information we hold about you;

c. the right to request the correction of inaccurate personal information we hold about you;

d. the right to request the erasure of your personal information in certain limited circumstances;

e. the right to restrict processing of your personal information where certain requirements are met;

f. the right to object to the processing of your personal information;

g. the right to request that we transfer elements of your data either to you or another service provider; and

h. the right to object to certain automated decision-making processes using your personal information.

(ii) Whilst this Privacy Policy sets out a general summary of your legal rights in respect of personal information, this is a very complex area of law. More information about your legal rights can be found on the Information Commissioner’s website at https://ico.org.uk/for-the-public/.
1.9 **Is your personal information safe?**

(i) We employ a variety of technical and organisational measures to keep your personal information safe and to prevent unauthorised access to, or use, or disclosure of it. Unfortunately, no information transmission over the Internet is guaranteed 100% secure nor is any storage of information always 100% secure, but we do take all appropriate steps to protect the security of your personal information.

1.10 **Does our website use Cookies?**

(i) Certain parts of our Site use "cookies" to keep track of your visit and to help you navigate between sections. A cookie is a small data file that certain websites store on your computer's hard-drive when you visit such websites. Cookies can contain information such as your user ID and the pages you have visited. The only personal information a cookie contains is information that you have personally supplied.

(ii) We use cookies on our Site to enable us to deliver content that is specific to your interests and gives us an idea of which parts of the Site you are visiting and to recognise you when you return to the Site. Reading cookies does not give us access to other information on your computer's hard-drive and our Site will not read cookies created by other websites that you have visited.

(iii) You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. If, however, you select this setting you may be unable to access certain parts of the Site. Unless you have adjusted your browser settings so that it will refuse cookies, our system will issue cookies when you access the Site.

1.11 **Do we log site visit information?**

(i) In common with most websites, our Site logs various information about visitors, including internet protocol (IP) addresses, browser type, internet service provider (ISP) information, referring / exit pages and date / time stamp. We may use this information to analyse trends, administer the Site, track your movement around the Site and gather broad demographic information.
1.12 How often is this policy updated?

(i) You are encouraged to check back regularly for updates to our Privacy Policy, as we may make changes at any time. When we change this Policy in a material way, we will update the version date at the bottom of this page. Please check back frequently to see any updates or changes to this Policy and should you object to any alteration, please contact us as set out below.

1.13 How can you contact us?

(i) We have not appointed a Data Protection Officer to oversee our compliance with data protection laws, as we are not required to do so, but our Digital Consultant has overall responsibility for data protection compliance in our organisation. If you have any questions about this Policy or what we do with your personal information, or in the event of any complaint in connection with the information we hold about you, contact charlotte.monkman@intrl.sport.

2. This Policy has been prepared consistent with English law and standard practices for English companies. Where IRL Employees are based in other jurisdictions such that local employment law applies then that law will apply to the extent of any conflict with the provisions of this Policy. This policy shall be reviewed from time to time, but should any new law (or new interpretations of existing laws) take effect which are inconsistent with this Policy, then that law (or interpretation) will be deemed to apply to the extent of any inconsistency.